Nikita Rao

Education

Cognitive & Brain Sciences B.S.

Computer Science Minor

Tufts University, Medford, MA

UX Design Certificate

School of Visual Concepts, Seattle, WA March, 2021

Skills

May, 2019

Figma
Sketch
Adobe XD
InVision
Google Analytics
Jira

C / C++
JavaScript
HTML / CSS

Experience

UX Designer

Cabana | campervan rental startup

November 2019 - Present

As sole designer, led design on many platforms: Redesigned booking flow on website, designed native mobile app, designed back office for Operations team, designed marketing website.

Conducted **user interviews** with Cabana customers for both digital and in-van experiences, and did **usability testing** throughout design process.

UX Research Intern

Oho Interactive | design agency

February 2019 - May 2019

Conducted user interviews, competitor heuristic evaluations, click inventories, and image analysis. Created personas & customer journey maps. Worked on projects for Harvard University, Columbia Law School, Roger Williams University, & Hebrew Senior Life

Product Intern

Moven | fintech startup

June 2017 - August 2017

Worked with product team to design new credit feature for mobile app and web. Created **personas**, **scenarios**, and **user stories**. Worked with **Google Analytics**. Resolved minor UI bugs using **HTML**, **CSS**, and **JavaScript**.

Researched **Behavioral Finance** and proposed applications to the Moven product.

Volunteer - Tufts Design for Social Good

volunteer group

January 2019 - May 2019

Worked with group to interview local non-profit and ideate, design, and build solutions to the problems we identified.